#### Don Bernstein

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### PHOTOGRAPHER/FILMMAKER

### **Experience**

# Principal/DON BERNSTEIN PICTURES - donbernsteinpictures.com

May 2012 – Present | DON BERNSTEIN PICTURES produces video and still imagery for business communications applications, marketing, public relations, advertising, investor relations and governmental affairs. Our clients range from small business owners to Fortune 100 companies.

August 2014 – December 2015 | Video production contract with KIVA Systems, LLC, a robotics technology subsidiary of Amazon.com, Inc. Serving in-house clients in the role of resident filmmaker to create messages for corporate communications, training, recruiting and technical operations. Working directly with senior management including President and COO, VP Manufacturing OPS, VP Supply Chain and Technical OPS/Training Management. Acting as one-person in-house video production department to enable high level communications via web-based delivery systems.

# June 1981 - May 2012 | Photographer/Media Production Specialist

Raytheon Company

Producing imagery and telling the stories of Raytheon people and their technically complex products and processes in aviation, air-traffic control, communications systems, scientific research, defense electronics, and environmental services for:

- Annual and quarterly shareholder reports
- Advertising and marketing campaigns
- Engineering and business development initiatives
- Organizational effectiveness and Raytheon learning programs
- Employee communications
- Executive Profiles Portraits

## **Skills**

- Digital video production, concept through final cut
- Interviewing
- Capturing and packaging complex ideas and concepts using journalism and media production skills
- Professional Photographer/Photojournalist
- Digital image editing

## Education

Syracuse University, Syracuse, NY

B.A.: Political Science, Maxwell School of Citizenship

Minor: Photojournalism, S.I. Newhouse School of Public Communications

Security Clearance
Secret | DISCO | NATO | COMSEC

Six Sigma | Certified Specialist